INDIA ENERGY WEEK 2027

UNDER THE PATRONAGE OF

पेट्रोलियम एवं प्राकृतिक गैस मंत्रालय
MINISTRY OF PETROLEUM AND NATURAL GAS
सत्यमेव जयते

INDIA ENERGY WEEK 2027

28-31 JANUARY 2027

NEW TOWN CONVENTION CENTRE, KOLKATA, INDIA



SPONSORSHIP OPPORTUNITIES

ORGANISED BY

FIPI
Federation of Indian Petroleum Industry

CONFERENCE ORGANISER

informa markets

ABOUT

INDIA ENERGY WEEK 2027



India Energy Week 2027 will be held from 28–31 January 2027 at the New Town Convention Centre, Kolkata, bringing the global energy leadership to eastern India for the first time. Now in its fifth edition, India Energy Week has grown into one of the world's foremost energy platforms, convening policymakers, industry leaders, innovators and investors from across the world and across the value chain.

Held under the patronage of India's Ministry of Petroleum and Natural Gas and organised by the Federation of Indian Petroleum Industry (FIPI), with Informa Markets as conference organiser, the 2027 edition focuses on the theme Unlocking Innovation, Securing Energy, Shaping Tomorrow. Each pillar shapes the programme: unlocking the innovation that will define the sector's next chapter, securing supply in a market with ever-growing demand, and setting the direction that the coming decades will follow, while placing India at the centre of the global energy agenda.

As recent geopolitical developments put global energy trade and supply chain security to the test, the need for collaboration, innovation and informed dialogue has never been greater. India Energy Week 2027 brings the world's energy leaders, policymakers and technology providers under one roof. It gives you direct access to the latest technologies and frontline discussions shaping a secure, sustainable and resilient energy future.

A Sneak Preview

75000+ Energy Professionals	**6500+** Conference Delegates	**700+** Exhibiting Companies
550+ Conference Speakers	**120+** Conference Sessions	**12+** Country Pavilions

KOLKATA:
THE EASTERN GATEWAY

India Energy Week 2027 moves to Kolkata, the commercial capital of eastern India and the gateway to one of the country's most significant energy and industrial corridors.

West Bengal has been central to India's energy agenda, from the Haldia refinery-petrochemicals complex to the Pradhan Mantri Urja Ganga pipeline, with the Bay of Bengal and Andaman offshore among the country's most closely watched exploration frontiers.

A world-class venue: The New Town Convention Centre, Kolkata offers around 3,000- seat main auditorium, two mini auditoriums, expansive exhibition and banquet halls, pre-function areas and modern visitor amenities, including VIP lounges and extensive parking. A proven stage for government summits, investment meets and international conferences, it is complemented by the adjacent Eco Park Ground, a dedicated outdoor exhibition space for large-scale country pavilions, technology showcases and live industry demonstrations.

Seamlessly connected: Located minutes from Netaji Subhas Chandra Bose International Airport, beside the Sector V technology hub and major international hotels, New Town anchors Kolkata's rise as one of India's fastest-growing MICE destinations, combining world-class facilities with competitive participation and accommodation costs for exhibitors and delegates.

A city with capital and capability: Kolkata brings to the platform legacy business houses with both the intent and capability to partner global players and back innovation, alongside access to one of the deepest technical talent pools in the country.



IEW 2027

SPONSORSHIP PACKAGE DELIVERABLES & ENTITLEMENTS

DELIVERABLES / ENTITLEMENTS	Principal Partner	Partner	Diamond	Sapphire	Platinum	Gold	Silver	Bronze	Associate
Meeting Suite	Yes	Yes							
Onsite Branding									
Promotional video on Exhibiton hall entry LED Screen	Yes	Yes	Yes						
Promotional video on Standee positioned across IEW Site	Yes	Yes	Yes	Yes					
Company logo on plenary stage branding	Yes	Yes	Yes	Yes	Yes				
5m x 3m External Banner on Exhibition hall	6	4	3	2	1				
Company logo on technical conference stage branding	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company logo on "Thank you to our sponsors" signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Digital Branding									
Company logo on website homepage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company logo on "Thank you to our sponsors" web page	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company logo on email communications (Header)	Yes	Yes	Yes						
Company logo on email communications (Footer)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Social media announcement across all platforms	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Content Opportunities									
Op-eds to be posted on India Energy Week website/Energy Connects website	Yes	Yes	Yes						
Onsite video interview	Yes	Yes	Yes	Yes	Yes	Yes			
Show Dailies Advertisement	All Days	3 Days	2 Days	1 Day					
Event App Branding									
Company logo on "Thank you to our sponsors" page	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company profile in sponsor pages (words)	600	400	300	250	200	150	100	50	25
Post Show Report Branding									
Company logo on cover	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company profile in sponsor pages (words)	600	400	300	250	200	150	100	50	25
Complimentary Passes									
All Access Delegate Passes	35	30	25	20	15	5			
Investment in INR Indicated pricing is exclusive of GST	8,35,00,000	7,30,00,000	5,20,00,000	3,10,00,000	1,90,00,000	1,10,00,000	63,50,000	30,00,000	15,00,000

BENEFITS

There are many ways of benefiting from the India Energy Week 2027. You can increase your company's exposure by becoming a Partner of the show, advertising in the exhibition's promotional materials, or simply visiting the show and gaining firsthand information about the new developments in the market and latest technology advancements.

Branding gives an excellent opportunity to stand out from the crowd, reinforce, enhance and establish corporate visibility amongst the target audience.

Sponsorship & Branding is a great way to reinforce your brand message with benefits including:

- Enhance your leadership status
- Educate and inspire a target audience with your brand
- Raise brand awareness and create preference to a targeted audience
- Build leadership status in the industry
- Create positive PR and raise awareness of the organization as a whole
- Build brand positioning through associative imagery
- Create internal emotional commitment to the brand

EXHIBITION BRANDING OPPORTUNITIES

India Energy Week 2027 offers an unparalleled platform for domestic and international energy businesses to connect, innovate and grow.

As India's economy continues to accelerate and shape demand across the global energy value chain, the exhibition will bring together **700+ exhibiting companies and 75,000+ energy professionals.** This dynamic environment enables high-impact networking, meaningful partnerships, the showcasing of cutting-edge products and services, and the exchange of critical insights, creating valuable opportunities to strengthen the sponsor's brand and shape the future of energy



EXHIBITOR & CONFERENCE LANYARD

An exclusive chance to brand the lanyards for the exhibition and conference, worn by visitors, delegates, exhibitors, speakers and media representatives throughout the event. Sponsoring the show lanyards will prominently showcase the sponsor's brand to the anticipated 75000 industry professionals attending the event creating a lasting impression.

Opportunity: Exclusive
Price: INR 7,30,00,000





VISITOR LANYARD

The Visitor Lanyard places the sponsor's brand in front of the visitors attending the show. The sponsor's logo will be worn by every visitor and seen in the exhibition halls, at stands and across the venue for all four days. This is a strong opportunity to build wide and lasting brand recall among the industry's most active participants.

Opportunity: Exclusive
Price: INR 7,30,00,000

VIP LANYARD

Claim the most exclusive position as the VIP Lanyard is worn by government officials, senior delegates and C-suite executives, the people every sponsor hopes to reach. Your brand goes into every meeting, handshake and photograph, building a premium association with leadership and prestige.

Opportunity: Exclusive
Price: INR 7,30,00,000



EXHIBITION & CONFERENCE BADGES

The sponsors logo will be prominently displayed at the top of the badges used by exhibitors, visitors and delegates (excluding Executive club badges).The sponsor will benefit during the conference and the show with high visibility enhancing the company's presence.

Opportunity: Exclusive
Price: INR 7,30,00,000





VISITOR BADGES

The sponsors logo will be prominently displayed at the top of the badges used by exhibitors, visitors and delegates (excluding Executive club badges).The sponsor will benefit during the conference and the show with high visibility enhancing the company's presence.

Opportunity: Exclusive
Price: INR 7,30,00,000

EXHIBITION & CONFERENCE DIRECTIONAL SIGNAGE

The sponsor's logo will be prominently displayed on directional signage designed to help participants navigate the exhibition and conference. Visible throughout the event, this high-profile branding opportunity strengthens brand presence across the venue while reinforcing the sponsor's visibility at key participant touchpoints.

Opportunity: Exclusive
Price: INR 7,30,00,000

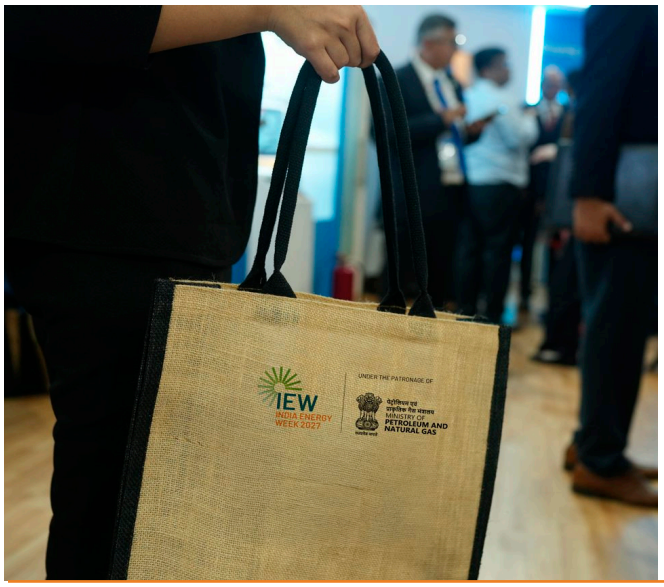


REGISTRATION SPONSOR

The sponsor of the registration desk will receive high-profile branding across this primary touchpoint for attendees. As one of the first points of interaction at the event, the opportunity provides prominent visibility to participants while creating a strong and memorable first impression.



Opportunity: Exclusive
Price: INR 7,30,00,000



VISITOR BAGS & DISTRIBUTION UNITS

This sponsor will benefit from prominent branding on the bags and across distribution units strategically located throughout the venue. This opportunity puts the sponsor's brand directly in the hands of participants while maintaining a strong presence across key visitor touchpoints.

Opportunity: Exclusive **Quantity: 15,000**
Price: INR 7,30,00,000

CAR PARKS

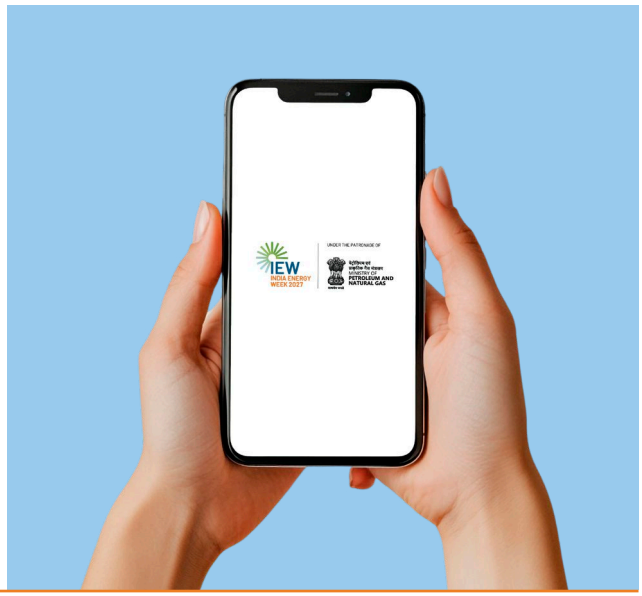
The Car Park Sponsor will gain significant exposure through branding across the event car parks. The sponsor can use this to display key messaging to participants entering and exiting the venue, extending brand visibility beyond the exhibition and conference spaces.



Opportunity: Exclusive
Price: INR 5,20,00,000

MOBILE APP

The mobile app supports participants with venue navigation, exhibitor profiles, appointment tracking, conference updates and event notifications. The sponsor's branding will be prominently displayed within the app and across printed promotional material providing sustained digital visibility throughout the event while keeping the sponsor's brand within easy reach of participants.



Opportunity: Exclusive
Price: INR 1,90,00,000



MOBILE CHARGING STATIONS

Strategically placed Mobile Charging Stations will be available throughout the venue to meet attendees' needs, providing a useful service alongside opportunities for impactful brand visibility. The sponsor will benefit from prominent branding at key areas across the event, keeping the brand visible as attendees engage with the charging stations.

Opportunity: Exclusive **Quantity: 15-20**
Price: INR 1,90,00,000

HALL SPONSORSHIP

Sponsoring an exhibition hall offers strong brand visibility, with the sponsor's branding prominently showcased at the entrance of the chosen hall. This branding opportunity places the sponsor at the heart of the exhibition, creating high-impact exposure among exhibitors, visitors and delegates throughout the event.



Opportunity: 4 Sponsors (Within 4 halls)
Price: INR 1,10,00,000

GENERAL STAFF POLO SPONSORSHIP

Boost the sponsor's brand visibility across the event by sponsoring the General Staff Polos atthe show. Worn by event staff throughout the venue, the sponsor's logo will enjoy consistent exposure across high-traffic areas, ensuring prominent and repeated brand presence as staff interact with attendees throughout the event.

Opportunity: Exclusive
Price: INR 1,10,00,000





BUGGY SPONSOR

The sponsor can position its logo at the heart of the action by sponsoring the official VIP buggies—the exclusive mode of transport for VIPs and key stakeholders navigating the event. The sponsor's logo will be prominently displayed on the exterior of these vehicles, ensuring continuous visibility among senior decision-makers and global energy leaders throughout the event.

Opportunity: Exclusive **Quantity: 30**
Price: INR 63,50,000

ONLINE REGISTRATION

All conference delegates and exhibition visitors must complete online registration to attend the event. The sponsor's logo will appear on registration forms and confirmation emails, providing repeated visibility to attendees ahead of the event and reinforcing brand recognition throughout the registration journey.

Opportunity: Exclusive
Price: INR 63,50,000

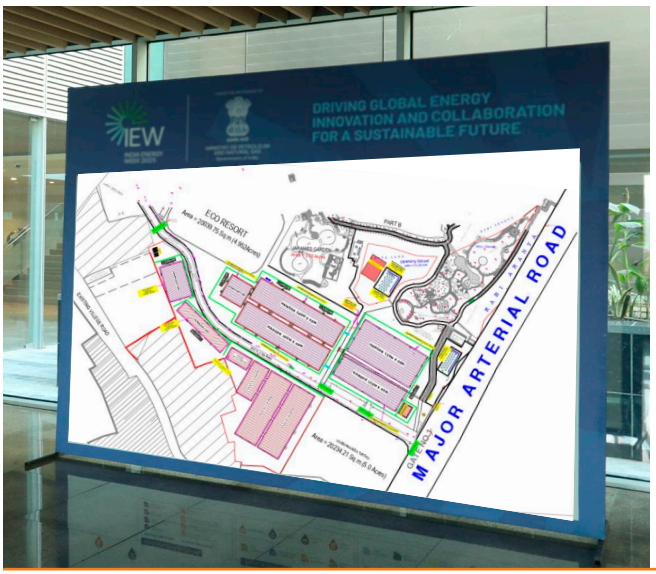


POCKET MAPS

Pocket maps contain the venue map, exhibitor listings and important event information, and are distributed at the main registration and information desks throughout the venue. Sponsor branding will feature prominently on the cover and within the document, providing repeated exposure through a practical resource used by attendees throughout the event.

Opportunity: Exclusive **Quantity:15,000**
Price: INR 30,00,000





'YOU ARE HERE' VENUE MAPS

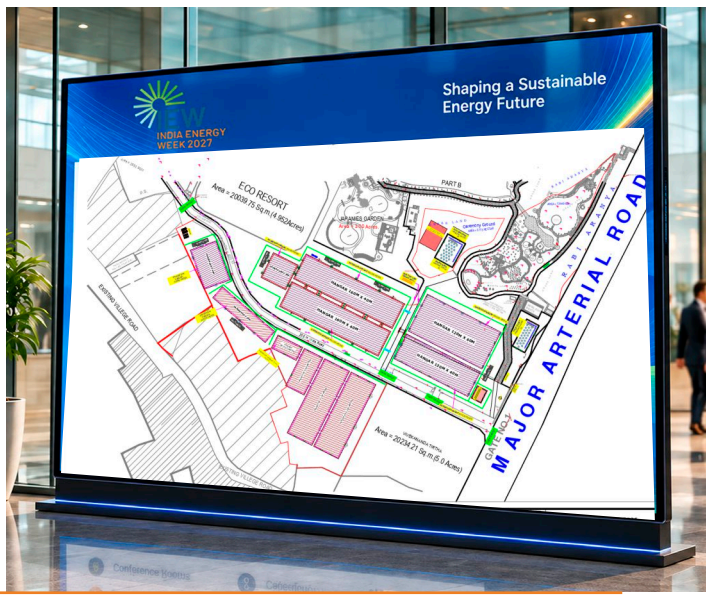
'You Are Here' venue maps are large maps strategically placed throughout the venue to help attendees navigate the exhibition and conference. The sponsor's stand will be highlighted, with the sponsor's logo prominently displayed on the maps. This high-profile branding opportunity not only strengthens the sponsor's presence but also directs attendees to its stand, helping increase footfall.

Opportunity: Exclusive
Price: INR 30,00,000

LED 'YOU ARE HERE' VENUE MAPS

Strategically positioned LED venue maps will help attendees navigate at the show while giving the sponsor high-visibility branding across key locations. The sponsor's stand will be highlighted on screen, helping drive awareness, footfall and engagement throughout the event.

Opportunity: Exclusive
Price: INR 30,00,000



FOOD COURT

The Food Court brings together a diverse range of dining options, creating a lively gathering point for delegates and visitors throughout the show Sponsorship provides an opportunity for strong brand presence within a high-footfall area where attendees spend time, connect and recharge between sessions and meetings.



Price: INR 70,00,000



ONSITE NEWSPAPER KIOSK

The Onsite Newspaper Kiosk provides a dedicated distribution point for the official onsite newspaper, giving delegates and visitors convenient access to the latest event news and updates. The kiosk offers a high-visibility branding opportunity, placing the sponsor's brand alongside a key source of information.

Price: INR 70,00,000 **Quantity: 15-20**

WATER DISPENSER

A practical amenity that keeps delegates and visitors refreshed throughout the show. The Water Dispenser offers a useful, high-frequency branding opportunity in key event areas displaying prominent sponsor branding and ensuring sustained visibility as attendees stop by during the event.



Opportunity: Exclusive **Quantity: 10**
Price: INR 1,00,00,000

INFORMATION DESK

The Information Desk serves as a key point of assistance for delegates and visitors, helping them navigate the at the show Sponsorship provides a prominent, highly visible branding presence at a high-traffic touchpoint used throughout the event.



Opportunity: Exclusive **Quantity: 2**
Price: INR 5,00,00,000



DELEGATE SHUTTLE BUS BRANDING

Branded delegate shuttle buses provide high-visibility exposure throughout the event Carrying delegates between key event locations and offering repeated brand visibility across the event journey. The opportunity enables sponsors to extend their presence beyond the venue and into the wider delegate experience through prominent vehicle branding.

Opportunity: Exclusive **Quantity: 10**
Price: INR 5,00,00,000

ELECTRIC AUTORICKSHAW

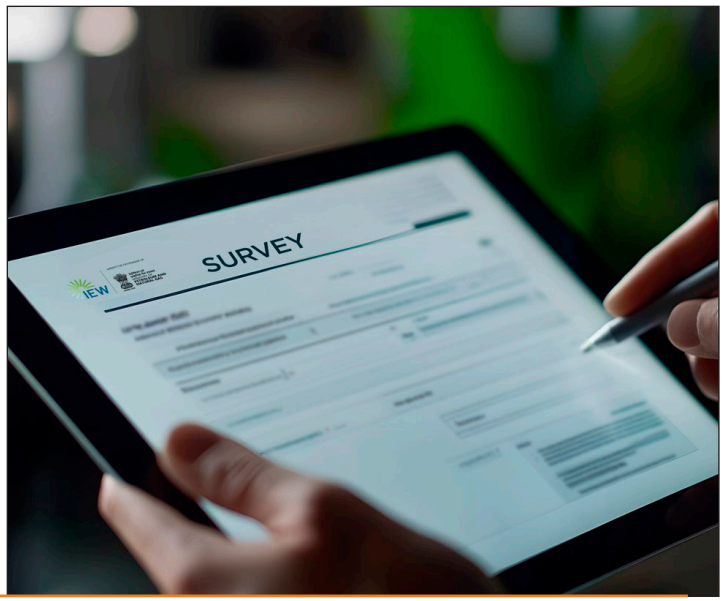
Electric autorickshaws offer convenient, sustainable transport for visitors moving between key areas of the show. Branded vehicles provide a distinctive and mobile presence, bringing sponsor visibility directly into the visitor journey throughout the event.



Price: INR 31,50,000 **Quantity: 10**

SURVEY SPONSOR

During the four days of the event, independent research staff will survey attendees throughout the exhibition and conference. The survey materials and staff T-shirts will carry the sponsor's branding, providing visibility to a wide audience throughout the event while aligning the sponsor closely with participants' experience at India Energy Week.



Opportunity: Exclusive
Price: INR 30,00,000



THEMATIC ZONES



BIOFUELS ZONE

Ethanol blending, compressed biogas and second-generation biofuels take centre stage, reinforcing India's leadership in agriculture-linked, farmer-first energy solutions.

Opportunity: 4 Sponsors
Price: INR 30,00,000



CGD ZONE

City Gas Distribution networks expanding across urban and rural India connecting households, automotive and industries to cleaner fuels.

Opportunity: 4 Sponsors
Price: INR 30,00,000



INDIA NET ZERO

A dedicated showcase of the policies, technologies and investments propelling India toward its net zero commitment, one milestone at a time.

Opportunity: 4 Sponsors
Price: INR 30,00,000



HEALTH, SAFETY AND ENVIRONMENT ZONE

Bringing together safety systems, risk management and environmental technologies that help energy operators protect their workforce, reduce emissions and build more resilient sites and operations.

Opportunity: 4 Sponsors
Price: INR 30,00,000



LNG ECOSYSTEM ZONE

Terminals, shipping and regasification infrastructure powering India's expanding LNG import and trading capability, securing energy access for a growing economy.

Opportunity: 4 Sponsors
Price: INR 30,00,000



DIGITALISATION ZONE

AI, automation and digital twins transforming energy operations from exploration to distribution -as India builds a smarter, more resilient grid.

Opportunity: 4 Sponsors
Price: INR 30,00,000



MAKE IN INDIA PAVILION

Showcasing India's indigenous engineering and manufacturing capability across the energy value chain-built at home, deployed worldwide.

Opportunity: 4 Sponsors
Price: INR 30,00,000



PETROCHEM ZONE

India's downstream ambition on display-refining, polymers and specialty chemicals driving self-reliance, export competitiveness and industrial growth.

Opportunity: 4 Sponsors
Price: INR 30,00,000



START UP ZONE

India's energy-tech founders and venture capital converge here, spotlighting breakthrough ideas in efficiency, storage and decarbonisation shaping tomorrow's energy economy.

Opportunity: 4 Sponsors
Price: INR 30,00,000



NUCLEAR ZONE

Charting India's path to expanded nuclear capacity, featuring SMRs, next-generation reactor technology and the partnerships redefining the nation's baseload power.

Opportunity: 4 Sponsors
Price: INR 30,00,000



RENEWABLE ENERGY ZONE

Solar, wind and storage innovations powering India's non-fossil energy target, connecting global technology leaders with the world's fastest-growing clean energy market.

Opportunity: 4 Sponsors
Price: INR 30,00,000



SUSTAINABLE AVIATION ZONE

Advancing India's Sustainable Aviation Fuel roadmap -producers, airlines and policymakers charting a cleaner course for global aviation.

Opportunity: 4 Sponsors
Price: INR 30,00,000



ENERGY FINANCIAL DISTRICT ZONE

A dedicated hub for investors, banks and financial institutions, showcasing the funding models, green finance and investment opportunities powering India's energy infrastructure and transition.

Opportunity: 4 Sponsors
Price: INR 30,00,000



HYDROGEN ZONE

Electrolysers, green ammonia and export infrastructure define India's Green Hydrogen Mission, positioning the country as a future global hydrogen hub.

Opportunity: 4 Sponsors
Price: INR 30,00,000



CONFERENCE BRANDING OPPORTUNITIES

The India Energy Week conferences serve as a premier platform for extensive discussions and knowledge exchange, hosting global energy ministers, CEOs, technical experts, thought leaders and delegates. The Strategic Conference brings together Ministers, global CEOs and influential business leaders to deliberate on the trends shaping the future of energy. The Technical Conference showcases energy experts and pioneers who share their technical expertise, innovative research, and industry best practices.



DELEGATE BAGS & COLLECTION DESKS

The strategic and technical conferences will bring together 6,500+ delegates, including C-level executives, directors, engineers and other senior professionals from national and international energy companies, service providers and EPC contractors. Each conference delegate will receive a high-quality bag featuring the sponsor's logo, providing prominent visibility throughout the event and continued brand exposure as delegates use the bags beyond the event.



Opportunity: Exclusive
Price: INR 7,30,00,000



DELEGATE LUNCHES

Sponsoring the event delegate lunch across all four days provides an opportunity to present the sponsor's brand and key messaging to 6,500+ strategic and technical delegates, including C-level executives, senior decision-makers, influencers and engineers. The sponsorship includes prominent branding and two reserved tables in the delegate dining hall for the sponsor to host lunch guests.

Opportunity: Exclusive
Price: INR 5,20,00,000

STRATEGIC CONFERENCE THEATRES

This sponsorship opportunity provides the chance to sponsor one of the two Strategic Conference Theatre, placing the sponsor's brand at the centre of high-level industry dialogue and leadership. With senior executives, decision-makers, technical experts and other key stakeholders attending, the sponsorship provides prominent exposure.

Opportunity: 3 Sponsors
Price: INR 5,20,00,000



TECHNICAL CONFERENCE THEATRE

This will be a dedicated platform where discussions are more deep diving into emerging technologies and technical breakthroughs giving new dimensions to the energy industry. This platform brings together technology leaders engineers, innovators and industry specialists.



Opportunity: 3 Sponsors
Price: INR 5,20,00,000



WATER BOTTLES

Sponsoring the water bottles provides an opportunity for the sponsor's brand to accompany delegates throughout the event, combining practical utility with sustained visibility. The sponsorship offers repeated brand exposure among the energy professionals attending the exhibition and conferences.

Opportunity: Exclusive
Price: INR 1,10,00,000

SPEAKER LOUNGE

The Speakers Lounge at the event will provide a dedicated space for Conference speakers preparing for their sessions. This sponsorship opportunity will position the sponsor's logo in front of senior speakers, including ministers, CEOs and global business leaders, creating a premium association with the event's leadership community.



Opportunity: Exclusive
Price: INR 63,50,000

BRANDED WALLET

The event will welcome more than 6,500 conference attendees over the course of the four-day event. Each delegate will be provided with a delegate bag that includes different items, including a branded wallet. A premium, everyday carry essential, the wallet will serve as a useful accessory during and after the event while presenting a sponsorship opportunity for companies to showcase their brand prominently to the entire audience of 6,500 conference delegates.

Opportunity: Exclusive
Price: INR 1,10,00,000





PASSPORT HOLDER

Put your brand directly into the hands of every delegate by sponsoring the Passport Holder included in the official delegate bags at India Energy Week 2027. A highly practical and valued travel essential, the branded passport holder will accompany attendees through the event and on their journeys long after, offering ongoing visibility and a lasting brand impression.

Opportunity: Exclusive
Price: INR 1,10,00,000



Opportunity: Exclusive
Price: INR 63,50,000

CONFERENCE COFFEE BREAKS

Held across Strategic and Technical Conference sessions, the coffee breaks provide a relaxed environment for attendees to connect, network and exchange ideas. With participants ranging from government officials and C-suite executives to engineers and technical experts, sponsoring the coffee breaks provides strong brand visibility while associating the sponsor with meaningful interaction throughout India Energy Week.



THEATRE SEAT COVERS

The Technical Conference Theatre seat covers offer an opportunity for the sponsor's logo to be prominently displayed throughout the theatre, providing visibility to Technical Conference delegates during sessions. This high-impact branding opportunity places the sponsor's brand directly within the conference environment and reinforces its presence among energy industry professionals.

Opportunity: 4 Sponsors **Quantity : 200**
Price: INR 63,50,000 (Price per theatre)

DELEGATE NOTEBOOKS

The delegate notebooks, included in the delegate bags, provide a practical item that can continue to carry the sponsor's brand providing sustained visibility among conference delegates and reinforces the sponsor's presence beyond the event.

Opportunity: Exclusive
Price: INR 63,50,000





DELEGATE PENS

The Delegate Pen, featuring the sponsor's logo, is included in the conference bags given to 6,500+ strategic and technical delegates attending the event. This attending the event. This sponsorship provides continued visibility among conference participants, including C-level executives, senior decision-makers, influencers and engineers, through a practical item used throughout and beyond the event.

Opportunity: Exclusive
Price: INR 63,50,000

DELEGATE USB STICKS

The Delegate USB Stick offers a practical sponsorship opportunity, with the sponsor's logo prominently displayed on an item provided to conference delegates. Retained and used beyond the event, the USB stick provides continued brand visibility and a lasting association with the sponsor among senior professionals across the energy sector.

Opportunity: Exclusive
Price: INR 30,00,000



EXECUTIVE CLUB

INVITATION ONLY

The India Energy Week Executive Club provides an exclusive environment for government, industry, finance and technology leaders to enjoy premium hospitality and an intimate setting for high-level networking and engagement.

Exclusive Networking

An exclusive space for informal meetings and networking with India Energy Week's senior-most participants.

World Class Hospitality

Enjoy world-class Indian and international cuisine at the Executive Club Lunch, alongside tea, coffee, soft drinks and snacks served throughout the day.

Private Meeting Suites

Premium meeting suites within India Energy Week's most exclusive environment provide a dedicated space for high-level discussions, while offering an opportunity for premium brand visibility.



EXECUTIVE CLUB BRANDING OPPORTUNITIES



Opportunity: Exclusive
Price: INR 8,35,00,000

EXECUTIVE CLUB HOST

Sponsoring the Executive Club provides high-level brand visibility and an opportunity to position the sponsor's logo directly in front of ministers, CMDs, CEOs, policymakers and global business leaders throughout the event. The sponsor's logo will feature on the exterior and interior of the Executive Club, as well as on all related printed and digital collateral, including the event brochure, Executive Club Welcome Packs and on-site guide.



Opportunity: Exclusive
Price: INR 3,10,00,000

EXECUTIVE CLUB LUNCH

Sponsoring the daily lunch at the Executive Club provides an opportunity to position the sponsor's brand in front of Executive Club members, including global business leaders attending India Energy Week 2027. In addition to prominent branding, the sponsorship includes a reserved table for up to four guests, providing a setting for business lunch meetings within the VIP environment.



Opportunity: Exclusive
Price: INR 1,10,00,000

EXECUTIVE CLUB NOTEPADS

Distributed in the meeting suites and Leadership Roundtable Suite of the India Energy Week Executive Club, the notepads will feature the sponsor's logo prominently. This sponsorship provides an opportunity to strengthen the sponsor's brand presence among the Executive Club's influential members.



EXECUTIVE CLUB PENS

Pens provided in the India Energy Week Executive Club Suites and Leadership Roundtable Suite can feature the sponsor's logo, providing an opportunity to strengthen the sponsor's brand presence among an influential audience of C-level executives, senior decision-makers and industry leaders.

Opportunity: Exclusive
Price: INR 1,10,00,000



EXECUTIVE CLUB COFFEE CUPS

The Executive Club serves coffee throughout the day in its main lounge areas. Sponsoring the sleeves of these disposable coffee cups provides a prominent branding opportunity, placing the sponsor's brand in front of Executive Club members and senior leaders from across the energy industry.

Opportunity: Exclusive
Price: INR 63,50,000



EXECUTIVE CLUB MEETING SUITE

Situated within the India Energy Week Executive Club, the meeting suites provide companies with a private setting for formal meetings away from the exhibition, complemented by the VIP catering and hospitality available to club members.

The benefits for meeting suite members include:

- A meeting room arranged with a meeting table and small lounge area
- Self-service coffee and soft drinks within the suite, supported by dedicated butler service
- Access passes for colleagues and invited guests to the India Energy Week Executive Club, where refreshments and snacks are available throughout the day
- Branding and recognition across printed and digital marketing collateral

Opportunity: 20 Meeting Suites
Price : INR 1,05,00,000

The investment in the Executive Club Meeting Suite does not contribute to the tier at which the sponsor is positioned.

LEADERSHIP ROUNDTABLES

The exclusive, invitation-only Leadership Roundtables bring together ministers, C-level industry executives, innovators and thought leaders for open dialogue on the challenges and opportunities shaping the sector. Each roundtable accommodates up to 30 participants and follows the Chatham House Rule, creating an intimate setting for candid discussion, exchange of ideas and exploration of transformative approaches to key industry issues.





Opportunity: Exclusive
Price: INR 1,90,00,000

LEADERSHIP ROUNDTABLE SUITE SPONSOR

The exclusive venue for the Leadership Roundtables, the Roundtable Suite will host a series of invitation-only roundtables during India Energy Week 2027. Sponsoring the Leadership Roundtable Suite provides an opportunity for prominent brand visibility and recognition before, during and after the event, associating the sponsor's brand with high-level industry dialogue and engagement.



GALA DINNER

On the opening evening of India Energy Week 2027, the Gala Dinner will bring together **1,000+ invite-only guests from around the world** for an evening celebrating Indian culture and hospitality through music, art, handicrafts and dance. The evening will offer a distinctive setting for networking, celebration and engagement among the global energy community.



GALA DINNER BRANDING OPPORTUNITIES



Opportunity : Exclusive
Price : INR 7,30,00,000

GALA DINNER HEADLINE SPONSOR

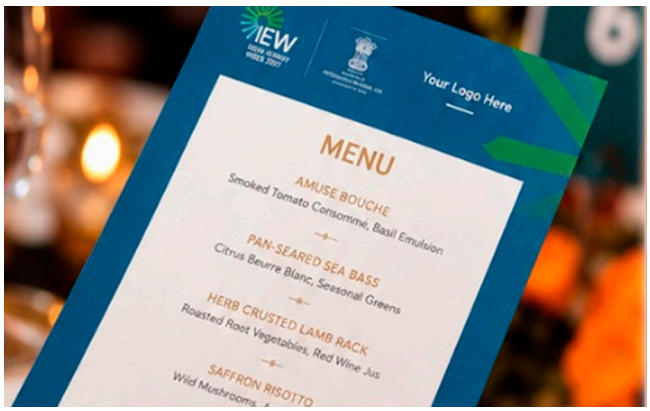
A unique opportunity to become the exclusive sponsor of the India Energy Week Gala Dinner. In addition to prominent branding throughout the venue and on the stage set, the sponsorship provides the sponsor's CEO with an opportunity to address the 1,000+ guests, including key policymakers, business leaders and professionals from international and domestic energy companies.



Opportunity : Exclusive
Price : INR 1,90,00,000

GALA DINNER NETWORKING RECEPTION

The welcome reception preceding the Gala Dinner will bring together 1,000+ invited guests, including policymakers, business leaders and professionals from international and domestic energy companies, for networking and engagement. Sponsoring the reception provides an opportunity to present the sponsor's brand to a select audience of senior decision-makers from the global oil, gas and energy industry.



Opportunity : Exclusive
Price : INR 30,00,000

GALA DINNER MENU

The India Energy Week Gala Dinner Menu will be prominently positioned on each dinner table, providing a distinctive branding touchpoint throughout the evening. Sponsoring the menu offers an opportunity to strengthen the sponsor's presence among an exclusive audience of 1,000+ executives, including policymakers, government ministers, C-level executives and key decision-makers from domestic and international energy companies.


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UNDER THE PATRONAGE OF

पेट्रोलियम एवं प्राकृतिक गैस मंत्रालय
MINISTRY OF PETROLEUM AND NATURAL GAS
सत्यमेव जयते

INDIA ENERGY WEEK 2027

28-31 JANUARY 2027
NEW TOWN CONVENTION CENTRE, KOLKATA, INDIA

Organiser: FIPI - The Federation of Indian Petroleum Industry (FIPI) is the apex body of India's hydrocarbon sector, bringing together leading public and private energy enterprises across the hydrocarbon value chain. Working closely with the Government of India, FIPI champions policy advocacy, industry collaboration and India's transition to secure, affordable and sustainable energy.

Conference Organiser: Informa Markets - Informa Markets is the world's leading exhibitions organiser, part of FTSE 100-listed Informa PLC, creating platforms for industries to trade, innovate and grow across hundreds of events globally. In India, Informa Markets is the country's largest B2B exhibitions organiser, connecting Indian industry with international markets.

Knowledge Partner: Bain & Company - Bain & Company is a leading global management consultancy that helps the world's most ambitious change makers define the future. Advising the world's foremost energy companies, investors and governments on strategy, transformation and the energy transition, Bain works with leaders worldwide to solve their toughest challenges and deliver enduring results. As Anchor Knowledge Partner at India Energy Week 2027, Bain brings research-led insight and senior advisory perspectives to shape the conference agenda and thought-leadership programme, connecting global strategy with India's energy future.

Contact Us:

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